

Auxiliary Matters



July 2022

AUXILIARY VOLUNTEER SERVICES AT HILTON HEAD REGIONAL HEALTHCARE

PRESIDENT'S MESSAGE



VICKI GORBETT

This letter has been two years in the making and let me begin by saying the Auxiliary is pleased to see the hospital volunteers begin to emerge following a long, long saga of Covid. We are happy to announce that Hilton Head Regional Healthcare is beginning to re-establish volunteers in service to the hospitals and community. This will not be a quick process, and volunteers will be returning to the various departments over the next few months. The procedure for bringing back volunteers will be explained below.

There has been a number of changes within the Auxiliary leadership during this long hiatus. We have a new Board of Directors and a new Executive Committee. I am honored to be your president, and I look forward to leading this wonderful organization and working with the dedicated board members and volunteers who continue to give so much of their time and effort.

The Hospital Auxiliary Board members have continued to work and accomplish many goals throughout this interruption under the leadership of Dave Hales. Dave led the Auxiliary as president for over five years with tremendous enthusiasm and dedication. We thank Dave, and his wife Lavonne, for remarkable leadership. We look forward to his continued support on the Executive and Golf committees.

We hope this newsletter will provide you with an update on what has been happening over these past months and also a look ahead. I look forward to a busy and productive year and hope to see many familiar faces returning to our volunteer staff. We have missed you!

Hilton Head Hospital and Coastal Carolina Hospital are Beginning to Welcome Back Volunteers

While some non-patient areas have been working throughout the Covid Pandemic in limited areas, most departments and patient areas were not allowing volunteers to return, **until now!** At this time, Coastal Carolina Hospital and Hilton Head Hospital are beginning to call back volunteers to resume their duties in the various patient departments. Because of the long hiatus caused by the virus, there are a few steps the hospital, and you, will have to complete in order for you to return.



1. You will be contacted via email or a phone call when your department indicates they are ready to allow their volunteers to return.
2. Once you are contacted and we receive your reply that you are interested in coming back, you will be able to schedule a meeting with EE Health to verify your Covid vaccination and complete a TB questionnaire.
3. Once your status is cleared, your department head will then coordinate your return, including a scheduled Covid orientation and work schedule.

Your patience in this very long wait to return is appreciated and we want you to know how much your service to the hospital is valued and how excited the Hospital Staff is to have you return.

THE 2022 HOSPITAL AUXILIARY BOARD

EXECUTIVE COMMITTEE

President: Vicki Gorbett
vgorbett@verizon.net

Vice President: Vacant

Past President: Dave Hales
davehaleshhi@gmail.com

Recording Secretary: Marilyn Oesterling
jtomho@aol.com

Corresponding Secretary: Marge Sieban
msieban@gmail.com

Treasurer: Michael Rosenfeld
mike.rosenfeld@outlook.com

STANDING COMMITTEES

Auxiliary Caring Touch:
Christine Knotts, Vicki Gorbett

Website: Christine Knotts
suncitychris@gmail.com

**Newsletter/Art Director: Dee Judge,
Luanne Rosenfeld**
deejudge71@gmail.com
luannerosenfeld@yahoo.com

Gift Shop: Dotty Gottdenker
dgottdenker@sc.rr.com

Invitational Golf Tournament Director:
Bob Elliott
ellbob4901@gmail.com

Golf Tournament Liaison:
Dave Hales

Children's Memorial Garden: Amy Metzger
amymetzger@thegreenerinc.com

Coastal Carolina Hospital Rep: Marge Sieban

Publicity: Carolyn Oliver, Luanne Rosenfeld
carolyno700@gmail.com

Women's Health Awareness: Jo Anne Barrs
Barrs_joanne@hotmail.com

Uniform Sales: Jeff Jordan
jeffreytjordan119@gmail.com

Service Awards: Marilyn Oesterling
Trolley: Dave Hales

VOLUNTEER COORDINATOR Vacant

The Hospital Auxiliary
25 Hospital Center Blvd.
Hilton Head, SC 29926
Tel: 843-689-8246 Fax: 843-689-8257

Email: hospauxiliary@hhiaux.org
Website: www.hhiaux.org

Treasurer: 843-689-8241
Gift Shops: (HHH) 843-689-8459
(CCH) 843-784-8191

NEWS & NOTES

AUXILIARY BOARD OFFICERS FOR 2022-23:

President	Vicki Gorbett
Vice President	Vacant
Past President	Dave Hales
Recording Secretary	Marilyn Oesterling
Corresponding Sec.	Marge Sieban
Treasurer	Michael Rosenfeld

NEW BOARD MEMBERS:

We would like to introduce you to our recently elected Hospital Auxiliary Board members—Carolyn Oliver, Luanne Rosenfeld and Michael Rosenfeld.

Carolyn Oliver first vacationed on Hilton Head in 1978 and has lived on Hilton Head with her family since 2004. She splits her time between Toronto, Ontario and Hilton Head, SC following the graduation of her 3 children from the Hilton Head High School. Carolyn writes publicity releases about the Hospital Auxiliary fundraising, community programs and donation recipients to raise awareness and support through the local media channels.

Luanne Rosenfeld is a playwright and lyricist. After moving to Hilton Head from Seattle, Washington, she joined the Auxiliary and began volunteering in the Gift Shop. As a board member, she has been assigned to assist with publications and publicity.

Michael Rosenfeld has taken on the role of Auxiliary Treasurer. Mike is a Civil Engineer and Program Manager by training and was responsible for the Northwest operations of URS Corporation prior to his retirement after a 40-year career. He and his wife, Luanne, moved to Hilton Head from Seattle in 2021.

HILTON HEAD REGIONAL HEALTHCARE:

Joel C. Taylor assumed the Market Chief Executive Officer position for Hilton Head Regional Healthcare/Hilton Head Hospital in October 2021. **Ryan Lee** was named Chief Executive Officer for Coastal Carolina Hospital in April 2022.

WELCOME



WOMEN’S HEALTH PROGRAM:



The Auxiliary continues to work with Dr. Ringer and the breast cancer support group at Bluffton Medical Center. We provide textbooks used by the support group and refreshments at each meeting. Reusable bags with the pink ribbon on them were purchased to present at the October meeting in honor of breast cancer awareness month. We also provided the butterflies for the annual Children’s Memorial Garden ceremony in May.

PUBLICITY:

Carolyn Oliver has hit the ground running since joining the Auxiliary board as Publicity Chair. She has sent out two press releases to the media list and communicated with the HH Library, providing them with Hospital Auxiliary material for a not-for-profit profile in July. The Hilton Head Sun published an article on our gift shops in their July 7 edition. CH2 magazine has posted our most current press release on their facebook page.

AUXILIARY CARING TOUCH (A.C.T.):

A.C.T. Program provides financial assistance to qualified discharged patients who are financially unable to pay for certain healthcare needs. Emergency help is provided to pay for critically needed prescription medicines or special equipment for a limited time.

In addition, the A.C.T. program provides funding for infant car seats available to patients at Coastal Carolina and Hilton Head hospitals who give birth, but do not have the financial ability or access to programs which cover protective carriers for their newborn children.

The A.C.T. Program is funded through the proceeds from sales at the Hospital Auxiliary Gift Shops, grants, and contributions. The budget for this program in 2022 is \$34,000.

2021 A.C.T Summary

A.C.T. provided a total of \$17,837 to patients in 2021:

Hilton Head Hospital	\$ 6,500
Coastal Carolina Hospital	\$ 2,741
ANDA/Volunteers in Medicine-HH	\$ 4,000
Volunteers in Medicine-Bluffton	\$ 4,000
Infant Car Seats & Transportation	\$ 596

A total of 46 patients were assisted in 2021.

UNIFORM SALE

The Spring Uniform & Shoe Sale will be held on Sept. 7 at Hilton Head Hospital and Sept. 8 at Coastal Carolina Hospital. Thank you to all who continue to support this event.

CHILDREN’S MEMORIAL GARDEN:

The Children’s Memorial Garden celebrated their 21st annual ceremony on Sunday, May 1. Families and friends gathered together on this beautiful day to pay tribute to their loved ones who have passed. There was beautiful music and the ceremony ended with over 200 painted lady butterflies being released. The Garden is a very special place dedicated to children young and old who have passed.



TROLLEY:

The Auxiliary provides a trolley for use as a courtesy shuttle throughout the Hilton Head Hospital campus. Board member Dave Hales reports that “Unfortunately, the trolley contracted COVID from lack of use during the pandemic. It ended up in the golf cart ICU for several months, but thankfully did not require a ventilator. It did, however, require one new tire, a brand new set of batteries, and a thorough tune-up.”



Dave has been checking the trolley regularly. It’s all cleaned up with a shiny new smiley flag, eagerly waiting for drivers.

Former trolley drivers are being contacted, and we hope that several are able to return. Anyone interested in driving the trolley (four-hour shifts, morning or afternoon, Monday thru Friday) should contact Dave at 847-722-2323.



HOSPITAL AUXILIARY GOLF TOURNAMENT RAISES \$65,000 TO FUND AUXILIARY PROGRAMS

The Annual Hospital Auxiliary Golf Tournament has always been an important contributor to the total funds required to support many Auxiliary programs. This year the tournament committee was proud to be able to present a check to the Auxiliary for \$65,000 raised from the 2021 event. We are grateful to our tournament director, Bob Elliott, and his committee and the players and sponsors for their continued support over the years. The 36th annual event will be held this year on November 28th and 29th and will be played at two premium courses—Harbour Town Golf Links and Wexford Golf Club. This year we will reinstate our long tradition of having an awards' banquet following play on Tuesday, Nov 29th. We expect 280 players again this year at this sellout event.



Tournament Director Bob Elliott presents a check for \$65,000 from the proceeds of the 2021 Auxiliary Golf Tournament to Auxiliary President Vicki Gorbett and Scholarship Chairperson Marge Sieban.

Funds from the 2021 tournament were allocated as follows:

- \$15,000** for the nursing and allied health program at the Technical College of the Lowcountry,
- \$20,000** for the nursing program at USC Beaufort,
- \$5,000** for the Hilton Head Hospital Auxiliary Caring Touch Program,
- \$7,000** for The Hospital Auxiliary's Women's Health Program, and
- \$18,000** for scholarships for qualified hospital volunteers and children of hospital employees to pursue degrees in the medical field



USC Beaufort—\$20,000



Technical College of the Lowcountry—\$15,000



(Left) The Hospital Auxiliary was awarded \$12,137 from the 100 Men Who Care organization. This award resulted from a presentation that Dave Hales and Bob Elliott gave to the group in February. The priority for these funds is additional scholarships for students from Hilton Head Island.

AUXILIARY GIFT SHOP NEWS

The doors to our Gift Shops have been open for more than a year —the first volunteer department to return after the Covid shutdown and provide services to our patients, visitors and staff. Thank you to our dedicated gift shop volunteers and volunteers from other departments who have come forward to help until their favorite spot is ready to be called back.

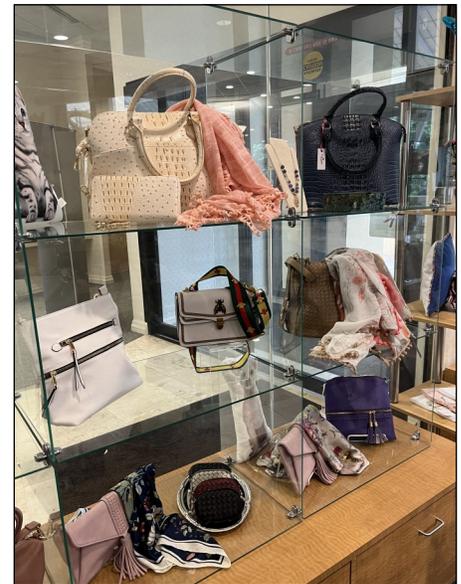
Besides raising funds, our Gift Shops serve as a respite spot offering a cheerful, bright environment for family members to disappear to after sitting in a room for hours with their loved one. Staff members use the Gift Shop as a peaceful oasis to escape to during their break (and to enjoy a quick snack).

Getting merchandise and keeping the price point reasonable has been a challenge, but we will continue to do our best. The fact that we do not charge sales tax, offer a 10% discount to volunteers and staff, and that proceeds help people in our community adds a favorable note to a sale.

Recently our biggest selling item has been handbags . . . yes, we have captured the market on handbags! Next come scarves, jewelry, baby items, and candy. Of course, flowers and plush toys are always high on the list. New arrivals have been a collection of pillows, tea towels and paper napkins celebrating the state of South Carolina. A perfect hostess gift!!

Plans are in the works to bring back our famous Holiday Boutique at both hospitals. Look for information on this event in the near future.

If you would like to volunteer or know of anyone who would like to volunteer in the Gift Shops, please contact Dotty Gottdenker at 843-689-8247.



Want to send flowers to a patient?

We offer beautiful arrangements in the \$15, \$20 & \$25 range

No delivery charge—no tax—call today!

Hilton Head Gift Shop 843-689-8459

Coastal Carolina Gift Shop 843-784-8191



Visit our Gift Shops soon!
HILTON HEAD HOSPITAL
Mon - Wed - Fri: 10-4pm
Tues - Thurs - Sat: 10-2pm
COASTAL CAROLINA HOSPITAL
Mon - Wed - Fri: 10-2pm

Gift Shop Manager **Dotty Gottdenker** (r), **Johna Porter** (l) and Auxiliary President **Vicki Gorbett** recently attended a WAHHI luncheon meeting to acquaint members with our auxiliary organization, answer questions and make them aware of the merchandise sold in our gift shops. Volunteer applications were available to those interested.

THE HOSPITAL AUXILIARY



Our Mission

The purpose of The Hospital Auxiliary shall be to render assistance and comfort to the patients of Hilton Head Regional Healthcare and its affiliates and to their families and friends through an in-service volunteer program, and to enrich the quality of life, health and education of the residents of Hilton Head Island, Bluffton and surrounding areas.

THE HOSPITAL AUXILIARY

The Hospital Auxiliary was formed in 1974 as a service to Hilton Head Hospital, one year before the opening of the hospital. We currently support two hospitals, Hilton Head Hospital and Coastal Carolina Hospital, as well as the Bluffton-Okatie Outpatient Center, Bluffton Medical Campus and Tidewatch Emergency Center.

One of the most important things the Auxiliary does is **provide communication and support** to our 150+ hospital volunteers, whose service allows us to provide an enhanced experience to patients, families and visitors, and supportive services to medical staff. Through our fundraising efforts, we are able to assist people and families in our communities who are most in need.

Our volunteer program is open to men and women from all walks of life. Opportunities are available in numerous departments, including:

- Greeter & Information Desk
- Emergency Room
- Inpatient Departments
- Outpatient & Same Day Surgery
- Surgery & Family Waiting Rooms
- Courtesy Shuttle

INTERESTED IN BECOMING A VOLUNTEER?

Visit our website at www.hhiaux.org and click under Volunteers for more information and an online application. Each volunteer must receive a health screening, background check and comprehensive orientation training. This assures well-prepared volunteers who are ready to serve. You can volunteer at Hilton Head Hospital, Coastal Carolina Hospital, Bluffton-Okatie Outpatient Center or the Bluffton Medical Campus.

SOME OF THE PROGRAMS THE HOSPITAL AUXILIARY SUPPORTS FOR THE COMMUNITY:

- Provides scholarships to students pursuing degrees in nursing and health care
- Operates the Auxiliary Gift Shops at both hospitals for the convenience of patients, visitors and staff
- Partners with the Children's Memorial Garden at Hilton Head Hospital, a place created to honor and remember children who have passed
- Furnishes transportation via "The Auxiliary Trolley" to drive patients and visitors to and from parking lots, physician offices and outpatient clinics (Hilton Head Hospital Campus).
- Supports the Breast Health Center and breast cancer support groups
- Administers and funds the Auxiliary Caring Touch Program (A.C.T.) which assists patients without sufficient funds or insurance coverage with their prescription medications, limited equipment, emergency transportation, and infant carriers at Hilton Head Hospital and Coastal Carolina Hospital
- Provides funding to help other community agencies

FOR MORE INFORMATION

Call The **Auxiliary Office** at **(843) 689-8246** or visit our website at www.hhiaux.org for an application.