



AUXILIARY NEWS

Celebrating 50 Years of Service

President's Message

As your new president, it is an honor to lead an organization that does so much good in the community with so many wonderful volunteers. Thank you all for your participation and hard work. The Auxiliary assists people and families in our communities who are in need – nursing students, children of employees, patients in need, the Breast Health Center and breast cancer support groups, the Children's Memorial Garden and more.

As president, I am fortunate to work with many hard-working Board members focused on the mission of the Auxiliary. On behalf of the Auxiliary, we welcome our new Board members. I also want to thank all of the retiring Board members for their long years of service to the Auxiliary, the hospital and the community, especially in successfully guiding the Auxiliary through a very difficult Covid pandemic. Many of them have donated thousands of hours of their time to make our community a better place to live.

The Auxiliary's fundraising activities remain vibrant and successful, with the premier event being the annual Golf Tournament in November. Other fundraising activities include the two hospital gift shops as well as donations from patients, visitors and benefactors.

When Hilton Head Hospital was originally built in the mid-1970s, it was operated as a non-profit organization. In the mid-1990s, the hospital was sold to Tenet Corporation, a for-profit healthcare company, with the proceeds used to start the Community Foundation of the Low Country. With the recent acquisition by Novant Health, we will be once again working with a non-profit healthcare organization. We look forward to working with Novant in the coming years to benefit the community and the hospitals.

Mike Rosenfeld



Hilton Head Mayor Alan Perry, Chris Corkern (Title Sponsor - May River Financial Group) and John Farrell (Sea Pines Director of Golf) at the Auxiliary Golf Tournament Banquet

The Golf Tournament

The 37th Annual Auxiliary Golf Tournament was a smashing success and raised \$75,000! Held at Wexford and Harbortown Golf Courses, the annual event is the oldest charity golf tournament on the island. The proceeds support our Auxiliary Scholarship program, Auxiliary Caring Touch (which provides support to patients in need), the Children's Memorial Garden and other Auxiliary programs that contribute to health services on Hilton Head and in Bluffton. Many thanks to tournament director Bob Elliott, his committee, our sponsors, and the players for their continued support over the years. For more information, contact Bob at 989-430-4436. The 38th annual tournament will be held this year on **November 18 and 19, 2024** - please join us!

Welcome to our New Auxiliary Board Members



Nancy DeSanti has a long career as a marketing and project manager with an MBA from Boston University. A full-time resident of Indigo Run with her husband Bill since 2020, she is a member of the Indigo Run Women's Club. Nancy has volunteered for her position as Treasurer of the Hospital Auxiliary as a way to connect and give back to the Hilton Head community.



Janet Porter has 45 years of experience as a hospital administrator and public health leader. Janet was on the AARP Board of Directors and on the Ohio State University Board of Trustees. Locally Janet served on the Hilton Head Hospital Board for six years and on the Hospice Care of the Lowcountry Board for seven years (four years as Chair). Currently, she is the Vice Chair of the Beaufort County Libraries Board, the Secretary of the WAHHI Board and serves on the Grants Committee for Women in Philanthropy. Janet has a BS and MHA from Ohio State University and an MBA and PhD in healthcare strategy from University of Minnesota.



Vivi Kempf was born and raised on Long Island, NY and graduated from Molloy College with a degree in Sociology. She and her soldier husband lived in various states, eventually settling in Athens, Georgia where they raised their children. Vivi was a fitness instructor/personal trainer for many years before returning to school to receive an Associates degree in Physical Therapy. She worked in an outpatient rehab facility specializing in both ortho and neuro rehab until retirement. She and her husband have lived on Hilton Head Island for 5 years. She is the mother of 3 children (and spouses) and grandmother to 5 boys.



Paul Kjelstrom is a retired business executive of a company serving the industrial metals industry where he served as President and Chairman of the Board. He has also served on the boards of several trade associations and an educational foundation. He has volunteered in hospitals in Illinois and South Carolina including Hilton Head Hospital. He also does volunteer work for his community's HOA.



Sybil Mitchell is originally from Charlotte, NC where she attended Appalachian State University and graduated with a degree in elementary education. After moving to Maryland with her husband, she taught elementary school for 32 years until her retirement. She moved to Hardeeville, SC three years ago from Bethany Beach, Delaware. In addition to serving as the Hospital Auxiliary recording secretary, she volunteers in the Emergency Department at Hilton Head Hospital.

2024 Hospital Auxiliary Board of Directors - Mike Rosenfeld (President); Nancy DeSanti (Treasurer); Vivi Kempf (Corresponding Secretary); Sybil Mitchell (Recording Secretary, ACT Program); JoAnn Barrs (Women's Health); Amy Metzger (Children's Memorial Garden); Paul Kjelstrom (Trolley); Jeffrey Jordan (Uniform Sales); Janet Porter (Scholarships); Ad Hoc Members: Bob Elliott (Golf Tournament); Luanne Rosenfeld (Publications, Events)



CHILDREN'S MEMORIAL GARDEN ANNUAL CEREMONY

Please join us for the 23th annual ceremony at the Children's Memorial Garden located on the front campus of Hilton Head Hospital. The event will take place on Sunday, May 5 from 4 - 5 PM and commemorates children that have passed. For more information, please contact Amy Metzger at 843-384-2859.

THE SCHOLARSHIP PROGRAM

In 2023, the Auxiliary awarded \$90,000 in scholarships to students around the area. In addition to USCB, TCL and the children of employees, \$30,000 of scholarships were awarded via a grant from **Power:Ed**, a philanthropy of the South Carolina Student Loan program. **Power:Ed** was created to improve educational attainment in South Carolina by providing grants to organizations that help students in need achieve their educational goals. The Auxiliary is proud to be among the organizations supported by **Power:Ed**!

HELP WANTED

Volunteers are needed for the Coastal Carolina Hospital Gift Shop. Work once a week from 10 AM - 2 PM. Pick up an application in the Gift Shop or go to our website: www.hhiaux.org and download an application from the Volunteer page.

CHARITABLE PROGRAMS

The Auxiliary's many charitable activities include:

- ◆ Scholarship funding to the USCB Education Foundation to support nursing students
- ◆ Scholarship funding to the TCL Education Foundation to support nursing students
- ◆ Scholarships to children of employees of Hilton Head Regional Healthcare who are pursuing degrees in healthcare
- ◆ The Auxiliary Caring Touch (ACT) program, which assists patients without sufficient funds with their prescription medication, medical equipment, infant car seats, and co-payments for rehabilitative care
- ◆ Support of the Children's Memorial Garden at Hilton Head Hospital, to honor and remember children who have passed
- ◆ Support of the Breast Health Center and breast cancer support groups
- ◆ Operation of the Auxiliary Trolley, to transport patients to and from parking lots, physician offices and outpatient clinics on the Hilton Head Hospital campus
- ◆ Support of health related charities and organizations including Volunteers in Medicine, Hospice Care of the Lowcountry, and the SC Nurse Retention Initiative



Auxiliary Past President Vicki Gorbett (center), Marge Sieban (right) and Golf Tournament Director Bob Elliott (left) present a ceremonial scholarship check to students of the Technical College of the Low Country Nursing Program. Also present are Dr. Joey Swearingen, Dean of Health Sciences and Dr. Richard Gough, President of TCL

THE GIFT SHOPS

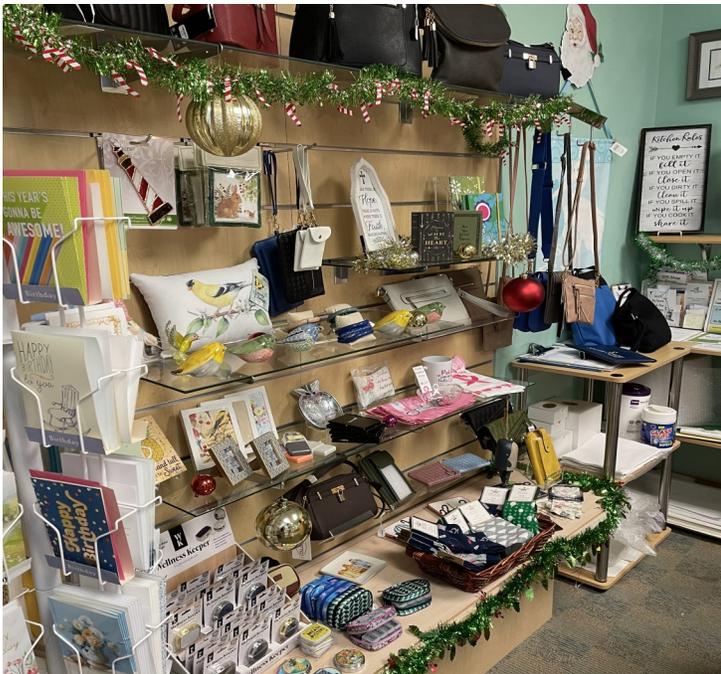
Please remember to visit our gift shops if you're in the neighborhood! We specialize in beautiful baby gifts, handsome handbags, stylish scarves, wonderful wraps, charming jewelry, clever tea towels, and a variety of gift items that are sure to please almost everyone. We're constantly roaming the internet and looking for new and different gift merchandise for you to choose from. New merchandise is arriving weekly. And of course, we have great deals on candy if you're hungry from all that shopping.

A special thank you to our gift shop volunteers! They do an outstanding job of keeping our customers happy and keeping the shops in order all year long. Want to send flowers to a patient in the hospital? Our gift shop volunteers will help you pick out an arrangement and deliver it to a patient's room – no delivery charge!

We offer great prices, no sales tax, complimentary gift wrapping and comfortable shopping all year long. All credit cards are accepted. Remember, a gift from the Hospital Auxiliary Gift Shop is a gift that keeps on giving. Proceeds from the shops support all of our charitable activities, and the shops themselves provide a peaceful place for visitors and staff to spend some time.



Many thanks to Palmetto Electric, which donated \$11,000 to support our Auxiliary Caring Touch program! (Mike Rosenfeld, Auxiliary President and Missy Santorum, Public Relations Manager for Palmetto Electric Cooperative)



The Coastal Carolina Hospital Gift Shop

A Little Auxiliary History

It has been 50 years since a group of 17 women led by Dorothy Hatch and Kiftie Stephens formed the Hilton Head Hospital Auxiliary, a year before there was even a hospital. Some of these volunteers were incredibly dedicated and spent more than 10,000 hours over the years in support of the hospital and the community.

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Website: www.hhiaux.org

Hilton Head Hospital Gift Shop: 843-689-8459

Coastal Carolina Hospital Gift Shop: 843-784-8191