



AUXILIARY NEWS

Celebrating 50 Years of Service

President's Message

Greetings, fellow volunteers. I hope you are enjoying the beautiful summer weather we're having and the many great activities we have here in the Lowcountry. First, I want to welcome our newest Board Member, Mary Ellen Rogers. Mary Ellen's background is in finance and healthcare, having spent a long stint with Eli Lilly and American Home Patient. We all look forward to working with Mary Ellen and expect her to do great things. I also want to give you an update on a number of happenings related to our Auxiliary.

The transition to Novant business systems is almost complete. In June, they transitioned HR systems, and financial systems in July. The good news is that Hospital employees are getting better benefits from Novant - a better 401k match and a higher level of Paid Time Off. Everyone expects the bulk of the transition to be over by the end of August, and we're all looking forward to that. In Novant's other hospitals, volunteer levels are back to what they were pre-Covid, so we're hoping that a more robust volunteer program is in our future!

For National Hospital Week in mid-May, the Auxiliary teamed with Hospital HR staff and in recognition of all the great employees at both hospitals we dropped off baskets of snacks to each department. Thanks to Bob Elliott and Paul Kjelstrom, who helped deliver snacks to the various Hilton Head Hospital departments and Nancy DeSanti and Sybil Mitchell, who helped deliver at Coastal Carolina Hospital. The nurses and hospital staff we met were all very appreciative (and hungry), and we got a great tour of the facilities as a bonus!

It's the time of year that we disburse much of our scholarship funding, and this year we've provided \$65,000 in scholarships to USCB and TCL, which includes a \$30,000 Power: Ed grant. Power: Ed is the philanthropy of the South Carolina Student Loan Corporation. Also, the Hospital Auxiliary Annual Scholarship to employees and children of employees was very active this year and we received the highest number of applications we've ever received. The Scholarship Committee has completed its work and has announced 10 \$2,500 scholarships to deserving employees and their children. Thanks to Janet Porter, Mary Ellen Rogers, Luanne Rosenfeld and Nancy DeSanti for all their hard work.

In closing, I want to express my sincere thanks and appreciation for all the time you put in and the work you do. We have a great bunch of folks with a lot of talent, and the Hospital appreciates all of you! In recognition of your great work, we're having a volunteer recognition luncheon on September 25 - please save the date and join us to celebrate your service to the community.

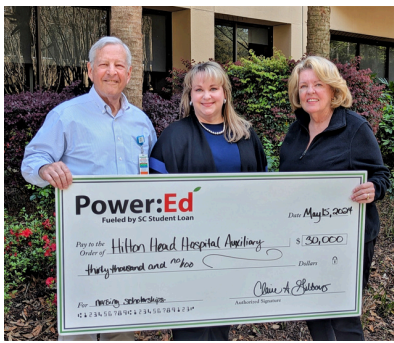
Mike Rosenfeld



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2024 Hospital Auxiliary Officers

Mike Rosenfeld - President
Nancy DeSanti - Treasurer
Vivi Kempf - Corresponding Secretary
Sybil Mitchell - Recording Secretary



The Hospital Auxiliary has been awarded a \$30,000 grant from Power:Ed. This marks the third year of funding from Power:Ed to support nursing scholarships at USCB and TCL to help create a local talent pipeline to address the healthcare workforce shortage.

"We are very grateful and excited that Power:Ed has selected the Auxiliary for a grant this year. It allows us to continue rewarding first generation nursing program students who might otherwise not be able to afford to continue their advanced education in clinical healthcare," said Auxiliary President Mike Rosenfeld.

Power Ed; Director Claire Gibbons stated that "We hope these scholarships are a pathway to success in school, their chosen healthcare careers, and in life for these students."



USCB held a reception for scholarship donors during which we had the opportunity to meet several recipients of Auxiliary Nursing Scholarships.



Each year, the Auxiliary awards scholarships to hospital employees and their children who are pursuing further education in clinical healthcare. Congratulations to this year's recipients!

HOSPITAL AUXILIARY SCHOLARSHIP RECIPIENTS 2024-2025

Lauren Castner
Physician Assistant
Medical University of South Carolina

Sailor Coutermarsh
Pharmacist
University of South Carolina

Mary Doris Freshley
Family Nurse Practitioner
University of South Carolina

Cayce Addison Graves
Pharmacist
Clemson University

Tyler D. Haley
Physical Therapist
Newberry College

Caroline Kobleur
Pharmacist
Massachusetts College of Pharmacy
and Health Sciences

Jenifer Luna
Registered Nurse
University of South Carolina- Beaufort (USCB)

Stephanie Marlowe
Registered Nurse
Technical College of the Lowcountry

Kendrick Matney
Registered Nurse
Southwest Virginia Community College

Melissa Massett McNulty
Family Nurse Practitioner
University of South Carolina



Dr. Christina Beall, USCB Nursing Department Chair led the Auxiliary Board on a tour of the Nursing Education Facilities. Board members were given an opportunity to meet with several nursing students enrolled in the program who are receiving Auxiliary scholarships.

From Left to Right:

Amber Massimo, Dr. Christina Beall, Sarah Lyn Tuten, Chelsea Musser, Jane Sjoberg, Adam Flores



HELP WANTED

Volunteers are needed for the Coastal Carolina Hospital Gift Shop. Work once a week from 10 AM - 2 PM. Pick up an application in the Gift Shop or go to our website: www.hhiaux.org and download an application from the Volunteer page

WHAT'S NEW IN THE HOSPITAL GIFT SHOPS?



MODGY – Artistic, expandable vases, luminaries and dog bowls

THOUGHTFULS – A small box filled with inspiration and affirmation. Each box contains 30 small cards with short quotes. Buy a box and enclose notes in gifts or give a month's worth of inspiration to a friend



In MEMORIAM
Marilyn Oesterling, a long-time hospital volunteer and Hospital Auxiliary Board member passed away on May 7, 2024 at the age of 92

Is there something that you'd like to see in the gift shop? Share your ideas by emailing us at auxgiftshopphi@gmail.com

WELCOME MARY ELLEN RODGERS TO THE HOSPITAL AUXILIARY BOARD

Mary Ellen Rodgers was born and raised in Erie, Pennsylvania. She is a step-mother to four daughters, and has 6 grandchildren and 3 great-grandchildren. After receiving her MBA from the University of Pittsburgh, she went on to become a leader in the financial world serving as VP at PNC; International Treasurer for Eli Lilly and Company, Chief Financial Officer at American Home Patient; and as a Director at both Bank of America and JP Morgan. Her non-profit board work includes Nashville Opera, Land Trust for Tennessee, Catholic Charities, Catholic Community Foundation of Middle Tennessee, Centerstone Military Service, American Red Cross and others. Mary Ellen will be leading Auxiliary efforts in the areas of Community Outreach and Fundraising.

The 38th Annual Hospital Auxiliary Golf Tournament will take place on November 18th and 19th. This fundraiser is the major source of revenue for all the Hospital Auxiliary programs. Our mission for the golf event each year has been to deliver a memorable golf experience while raising money for a worthwhile cause. We are very grateful to the players, volunteers, committee members, host golf courses, sponsors, and prize donors who help us each year to achieve this mission. In 2022 we reached the \$1.0 Million milestone of total support we have been able to provide within our community over the history of the tournament. While the field is full with 70 teams, there are still opportunities to be a sponsor (note sponsorship levels below).

A special thank you to our new sponsors: Mercedes; Auction.com; Capital Assets Investment; Low Country Ducts; and Club Car



THE 38TH ANNUAL HOSPITAL AUXILIARY INVITATIONAL GOLF TOURNAMENT

**TITLE
SPONSOR**



MONDAY AND TUESDAY, NOVEMBER 18 AND 19, 2024
HARBOUR TOWN GOLF LINKS AND WEXFORD GOLF CLUB

SPONSORSHIP OPPORTUNITIES

TITLE Level Sponsor **\$7,500/year** **(3-year minimum commitment)**

- Prominent display of name and logo on masthead and all tournament materials
- Large tournament banner at tournament sites
- Check donation in your name and invitation to attend check presentation ceremonies
- Complimentary tournament entry for **foursome** including VIP tee schedule
- Name and logo on posters, player registration forms, website, press releases, thank you ads *Island Packet* and *CH2* magazine, e-mail blasts to 700+ golfers and all tournament correspondence
- Awards Banquet recognition including table signs
- Hole signs on both courses
- Flight name for golf tournament



PRESENTING Level Sponsor **\$5,000**

- Complimentary tournament entry for **foursome** including VIP tee schedule
- Name and logo on posters, player registration forms, website, press releases, thank you ads *Island Packet* and *CH2* magazine, e-mail blasts to 700+ golfers and all tournament correspondence
- Awards Banquet recognition including table signs
- Hole signs on both courses
- Flight name for golf tournament
- Check donation in your name

DIAMOND Level Sponsor **\$3,000**

- Complimentary tournament entry for **two** players including VIP tee schedule
- Name and logo on posters, player registration forms, website, press releases, thank you ads *Island Packet* and *CH2* magazine, e-mail blasts to 700+ golfers and all tournament correspondence
- Awards Banquet recognition including table signs
- Hole signs on both courses
- Flight name for golf tournament
- Check donation as a Diamond sponsor

PLATINUM Level Sponsor **\$2,000**

- Complimentary tournament entry for **one** player including VIP tee schedule
- Name and logo on posters, player registration forms, website, press releases, thank you ads *Island Packet* and *CH2* magazine, e-mail blasts to 700+ golfers and all tournament correspondence
- Awards Banquet recognition including table signs
- Hole signs on both courses
- Flight name for golf tournament
- Check donation as a Platinum sponsor



GOLD Level Sponsor **\$1,000**

- Name and logo on posters, player registration forms, website, press releases, thank you ads *Island Packet* and *CH2* magazine, e-mail blasts to 700+ golfers and all tournament correspondence
- Awards Banquet recognition including table signs
- Hole signs on both courses
- Check donation as a Gold sponsor



HOLE Sponsor **\$200—1 hole** **\$300—2 holes**

- Thank you ads *Island Packet* and *CH2* magazine
- Awards Banquet recognition including table signs
- Hole signs on one or two golf courses

Please contact:

Bob Elliott, Tournament Director,
ellbob4901@gmail.com, (989) 430-4436