



# AUXILIARY NEWS

*Celebrating 50 Years of Service*

## Letter from the President

Hello volunteers and friends. 2025 is shaping up to be another great year for the Hospital Auxiliary. I would like to thank all of you for your continuing efforts in partnering with Novant Health to deliver quality healthcare in the Low Country.

This year the transition from Tenet continues. Novant is implementing a new Human Resources system (called Infor), which should be operational in the Fall, and they are in the process of transitioning to a new patient health information system (called EPIC) which should be available early in 2026. Novant's new Bluffton Medical Center Certificate of Need was granted by the SC Department of Health, and the 50-bed acute care hospital project is moving along on schedule. Most importantly to the Auxiliary, Novant hired Christina Wilbur as the new full time Volunteer Coordinator. We're all looking forward to working with Christina to build the Auxiliary as we add volunteers to our ranks.

The Auxiliary's charitable giving was very active in 2025. We provided \$40,000 in nursing scholarship grants to USCB and TCL in addition to the \$25,000 in direct scholarships to 9 Novant employees or their children. We spruced up the Children's Memorial Garden at Hilton Head Hospital, and supported the annual ceremony in early May, which was attended by more than 100 people. During National Hospital Week, we provided cakes to all the staff at both hospitals. We continue to provide trolley services on the Hilton Head campus, and to support Dr. Ringer and the Women's Breast Health Center by providing educational materials to patients. We continue to provide support to uninsured and underinsured patients with prescription medication, durable medical equipment and copays.

In August, the Auxiliary participated in Hilton Head Hospital's 50<sup>th</sup> Anniversary celebration. Kicking off a month-long series of events, there was a press conference and reception on August 8. I was honored to be one of the speakers, along with Joel Taylor (Novant Market President), William Bethea (the attorney who helped build the hospital), Peter LaMotte (the son of the physician who was the driving force behind the project) and Hilton Head Mayor Allen Perry.

On the fundraising front, we're getting ready for the 2025 Auxiliary Invitational Golf Tournament on November 17 and 18. We expect about 280 players for the two-day event and will have about 40 different sponsors. With the support of our volunteers, our Gift Shops continue to provide an ongoing source of funding for Auxiliary charitable activities.

All of our activities would not be possible without the time, energy, and talents that the Board and volunteers provide on an on-going basis. I hope to see all of you at the Volunteer Appreciation luncheon this fall - stay tuned for more information. As we close out 2025, we will continue to work closely with Novant and expand our reach in the healthcare community. Thank you for all that you do and I look forward to working with all of you!

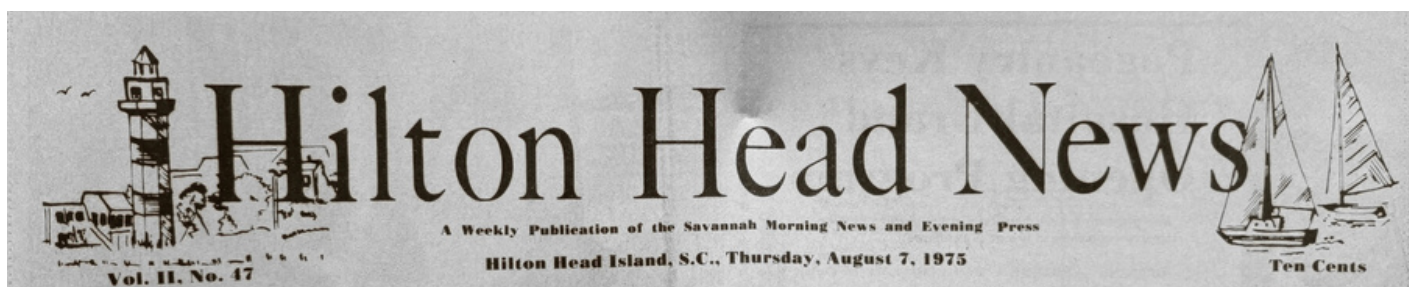
Mike Rosenfeld



The Hospital Auxiliary  
25 Hospital Center Blvd.  
Hilton Head Island, SC 29926  
Tel: 843-689-8246  
Email: hospauxiliary@gmail.com  
Website: www.hhiaux.org

2024 Hospital Auxiliary Officers

Mike Rosenfeld - President  
Nancy DeSanti - Treasurer  
Vivi Kempf - Corresponding Secretary  
Sybil Mitchell - Recording Secretary



## HILTON HEAD HOSPITAL CELEBRATES 50 YEARS OF SERVICE



### Opening Day Festivities

At the Opening Ceremony, the Paris Island Marine Band played, the Community Chorus sang, and the Governor of South Carolina spoke. Three days after the opening of the hospital the Auxiliary Gift Shop opened its doors.



### Fundraising the Island Way

Our first Benefit Golf Tournament, the Dr. Al E. Gator Tournament was put on by the Women's Golf Association in conjunction with the Hospital Auxiliary on November 23, 1974. More than 500 players entered to play 9 courses. The entry fee was \$10.00.



### Now this is FUNdraising

The crowning social event of the 1974 spring season was the Auxiliary Hospitality Ball held in April at the newly opened Marriott Hotel. The Ball raised \$20,000 for the Hospital Construction Fund.



## First Annual Holiday Bazaar

Record breaking crowds surged the Hofbraus where the Auxiliary held its first Annual Holiday Bazaar. Santa was in attendance as residents from all over the island did their holiday shopping to support the new hospital.

Male members of the Auxiliary worked hard to help build merchandise for the Holiday Bazaar.



The hospital opened its doors on August 8, 1975. More than 200 Auxilians were in attendance wearing their new Orange Volunteer Jackets. Due to the color of their uniforms, the volunteers were known as the "Orange-Aiders".



The 39th Annual Hospital Auxiliary Invitational golf tournament will be held Nov 17th -18th at Wexford Golf Club and Atlantic Dunes at the Sea Pines Resort. Our tournament is the Major source of revenue for ALL of the Hospital Auxiliary programs.

We are very proud and appreciative of the sponsors who support our golf tournament. They help us to achieve our goal of delivering a superior event for the players, while achieving our fundraising objectives. The Auxiliary is very grateful to the players, volunteers, and the host golf courses who help us each year to achieve our mission.

There are still sponsorship opportunities available. If you would like to support the Hospital Auxiliary and its mission, please contact Bob Elliott at 989-430-4436 to learn more.

## 2025 Auxiliary Scholarships

In 1978, the Auxiliary gave out 3 scholarships of \$500 each. This year we gave out \$25,000 in scholarships to Novant employees and their children who are pursuing degrees and advanced degrees in clinical health care. Congratulations to this year's recipients!

Ariel Brosnan - RN, Women's Services @ Hilton Head and Coastal

Ximena Olguin Figueroa - Pharmacy Technician @ Hilton Head

Cayce Graves - child of Barbara Graves, Director of Surgical Services @ Coastal

Angela Keziah - RN, Cath Lab @ Hilton Head

Erica Kubicki - RN, Labor and Delivery @ Hilton Head and Coastal

Jenifer Luna - CNA, Same Day Surgery @ Hilton Head

Mackenzi McBride - Nurse Extern, Emergency Services @ Hilton Head

Melissa McNulty - RN, Special Care Nursery @ Hilton Head and Coastal

Savanna Page - Nurse Extern, Med Surg @ Coastal



## VOLUNTEER

Volunteers are needed in the gift shops and front desk at both Hilton Head Medical Center and Coastal Carolina Medical Center in Bluffton. By contributing a few hours a week, you can make a difference.

For more information:  
[www.hhiaux.org](http://www.hhiaux.org) or [hospauxiliary@gmail.com](mailto:hospauxiliary@gmail.com)